

Press Releases Don't Define Comparable Analysis, Capitalization, Benchmarked Milestones and Valuation Catalysts

Who is your Analyst ... Now?

Who is your analyst now ... or has this market decline caused a NASDAQ delisting affecting your valuation. The current market catastrophes have led to staggering changes in I-Bank's institutional trading execution and research coverage.

One of the biggest challenges for emerging companies is the difficulty of obtaining a "now" and "real time" investment thesis for existing shareholders, new investors for institutional access. Remember, asset managers rarely invest in companies without coverage and market capitalizations suffer.

Scimitar Equity, LLC, now six (6) years old provides analyst coverage on emerging healthcare companies. Our mission is to improve valuation by defining the short, near and long term catalysts to facilitate price discovery, recovery and market valuation. We employ quantitative analytics and qualitative insight to provide investors a balanced and objective investment perspective.

Press releases don't define comparable analysis, capitalization, benchmarked milestones and valuation catalysts. Insight and timely analysis and coverage in this volatile market are important tools in investor attraction and retention. It's extremely time consuming for the buy-side to do primary research on large numbers of stocks. For this same reason "quant screens" are often used to identify small companies that may be attractive on paper; but may ignore compelling qualitative factors that should dictate an investment.

Our comprehensive research coverage has attracted a growing constituency of asset managers, high-net worth individuals, and other investment professionals to "listen, buy and hold". There is greater acceptance today for a quality "company paid" research model. Scimitar's research is distributed free-of-charge, unlike I-Banks that typically limit research to commission paying institutional clients. Our coverage has played a key role stimulating price appreciation, follow-on financing and opens doors delivering fund and retail access for our clients. It has also been stated that companies without analyst coverage tend to be traded at a discount of 35% to 45% from the "current market depreciation". **As a publicly traded company, it's crucial that investors and asset managers stay informed of your company's technology, progress toward vision and key developments that impact volume, stock price and valuation.**

Scimitar Equity, LLC provides a number of services, including: Any time access about insights and diligence ranging from comparable sector trends to company trends. We provide written reports such as company, industry, mid-quarter reports, daily insights and weekly updates, earnings reviews as well as thematic sector reports. We host management meetings and non-deal road shows providing access for senior and executive management to the investment community. We also create custom metrics since we have access to quantitative databases of financial and operating data including: historical and forecasted financial, operating and valuation data, stock price performance, and historical economic data.

The market will not stay down forever; be ready with analyst coverage for the up-tick when confidence returns to the buy-side and exchanges! Contact us about stimulating your valuation prospects through research coverage and access to "our" asset management, institutional and retail communities. Review this website: www.scimitarequity.com; e-mail at: hwm@scimitarequity.com or simply give me a call: **1.508.276.1741 or 617.559.1080 (mobile).**