

IS YOUR INVESTMENT THESIS ACTIONABLE AND ALIGNED WITH INVESTOR SENTIMENT?

AS YOUR ANALYST, I DEFINE NEW METRICS OF INSIGHTFUL ANALYSIS AND ACCESS TO THE RIGHT CONSTITUENCY OF INVESTORS

Many funds are making changes (consolidating existing funds) to address long-term market challenges, not just reacting to current market turmoil. Funds are now streamlining equity operations and relying less on quantitative analysis placing greater emphasis on qualitative insight and forthcoming catalysts/metrics. Depreciated funds and equities in this market leave many companies without buyers. Fewer analysts and budget cuts in I-Banks has also limited research is linked to commission paying clients only.

How actionable is your research coverage? Does your company have an investment thesis that reflects insight and actionable metrics to propel your valuation? **Forecasting your valuation framework can be an important tool in portfolio attraction and retention.** Investment professionals rarely act alone when investing in companies without research input. Retail brokers also need selling points to stimulate client purchase.

Your stock price is reflective of investment sentiment. We have created diagnostics to measure, monitor and treat your share price; we track which funds are buying in this volatile market and sector rotations. Re-orient your visibility by taking control of your outreach, metrics and determinants as applied to your market standing. As a publicly traded company, it's crucial that current and potential investors stay informed of your company's technology, progress toward vision and key developments that impact valuation.

Scimitar Equity, now six years old improves valuation by detailing and indexing the short, near and long term catalysts to facilitate price discovery, recovery and market valuation. **We provide a wide range of personalized research services to: align your investor sentiment, retain investors and stifle a broker sale/fund rotation while generating a new model of appreciation.** Trust, integrity, determination and character are the foundation of our existence. There is greater acceptance today for a quality "company paid" research model that is also widely distributed to the investing public. We augment and extend your outreach by defining insightful guidance, comparable analysis, capitalization, benchmarked milestones and valuation catalysts to enhance outreach.

Securing new investors and equity funding (when and as the market returns) could depend on initiating our research subscription. **Timing and a consistent flow of coverage is now; improve the differentiation of your company to attract a constituency of asset managers, high-net worth individuals and other investment professionals to "listen, buy and hold".** Our coverage has played a key role stimulating price appreciation, follow-on financing and opens doors delivering fund/retail access.

If you are interested in becoming a client or have questions regarding any of our services, please contact us about stimulating your valuation through research coverage and access to the asset management, institutional and the retail communities. Review our website: www.scimitarequity.com or E-mail me at: hwm@scimitarequity.com or simply give me a call at 1.508.276.1741 or 617.559.1080 (mobile).