

HOW TO SHINE IN A DARK TIME

TAKE YOUR OUTREACH TO THE NEXT LEVEL

CEO'S COVET MEETINGS WITH ASSET MANAGERS

OUR INVESTING AUDIENCE OPENS THEIR DOORS DELIVERING ACCESS TO OUR DESERVING CLIENTS

Many funds are streamlining portfolios and consolidating funds to address the short and near-term market challenges. Equity operations now rely less on quantitative programs and place new emphasis on qualitative insight. Fewer analysts and budget cuts in I-Banks have severely limited research which is linked to commission paying clients only. Retail brokers also need selling points to stimulate client purchase.

- **How is investor sentiment affecting your stock price:** Quantify, monitor and treat your share price in this volatile market and sector rotations. Competitive regulatory filings, news flows and markets do not always incorporate value into the share price.
- **How actionable is your research coverage:** You must have an investment thesis that reflects insight and actionable metrics to propel your valuation. An actionable thesis defines the capacities, capabilities and the potential of shareholder value. As a publicly traded company, it's crucial that current and potential investors stay informed of your company's technology, progress toward vision and key developments that impact valuation.
- **Is your valuation model a dynamic quarterly tool:** Investment professionals rarely act without multiple research inputs; an evolving valuation model incorporates comparable analysis, capitalization, benchmarked milestones and catalysts facilitating portfolio attraction and retention
- **How to extend your timely and effective outreach:** A consistent flow of targeted analyst coverage attracts a constituency of asset managers, high-net worth individuals and other investment professionals to listen, buy and hold.
- **Aggressive initiatives are needed for this challenged economy:** Our coverage has played a key role stimulating price appreciation and opens doors delivering fund/retail access.

Scimitar Equity provides a wide range of customized research services to align your investor sentiment, retain investors and potentially stifle a broker/fund rotation to generate valuation appreciation. Now six years old we improve valuation by indexing the short, near and long term catalysts to facilitate share price discovery and recovery. There is greater acceptance today for a quality "company paid" research model that is also widely distributed to the investing public.

If you are interested in becoming a client or have questions regarding any of our services, please contact us about stimulating your valuation through research coverage and access to the asset management, institutional and the retail communities. E-mail me at: hwm@scimitarequity.com or simply give me a call at 1.508.276.1741 or 617.559.1080 (mobile).

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