

Good news ...

Asset managers,  
retail brokers and  
independent  
investors  
continue to  
invest but many  
sit on the small  
cap sidelines  
rationalizing  
selling pressures  
but needing  
actionable  
insight,  
intelligence and  
trusted research

Research coverage is still the starting point where the eventuality of an investment decision begins.

During downturns, shareholders must be kept informed and not the last to know of changes to forward moving initiatives. Most relate the lack of research as damaging to sustainability which undermines shareholder confidence.

There is no quick fix, timely coverage stimulates confidence and articulates any future downside risks focusing your share prices' sustainability. Most investors can be forgiving but need to be informed as selling pressures drive markets. Invigorate your market visibility; anxious investors have been burned by clinical failures, comparables bankruptcies, the buzz term of strategic options election and market driven valuation depreciation. Insightful research and benchmarked analysis could defer some current knee jerk market reactions instilling confidence and minimizing the perception of risk factors.

Coverage continuity has an eager audience as investors need to be reassured and enlisted; we fortify your investor focus by presenting actionable, reliable and transparent communications. Research coverage should inform, educate and communicate early, often and responsibly. Transparency aligns suspicion. Choose your research channels thoughtfully.

Scimitar has become a trusted source for investors' decision making and a proven tool for investor attraction and retention. I bring extensive experience from the buy and sell side, corporate and venture (due diligence) universe which defines my uniqueness. There is greater acceptance today for our sponsored research model as we provide a cost efficient distribution mode attracting all constituencies via the internet of investment professionals to "listen, buy or hold". Scimitar provides a wide range of customized research services to align your investor sentiment, retain investors and potentially stifle a broker/fund rotation to generate valuation appreciation. Now six years old we improve valuation by indexing the short, near and long term catalysts to facilitate share price discovery and recovery. Improve your valuation by a Scimitar research subscription to define the short, near and long term catalysts facilitating price discovery, recovery and market visibility.

If you are interested in becoming a client or have questions regarding any of our services, please contact us about stimulating your valuation through research coverage and access to the asset management, institutional and the retail communities. E-mail me: [hwm@scimitarequity.com](mailto:hwm@scimitarequity.com) or simply give me a call at 1.508.276.1741 or 617.559.1080 (mobile).

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